



130 Black Bridge Road | Camp Verde AZ 86322

CAMP VERDE COMMUNITY LIBRARY

good company is always welcome...

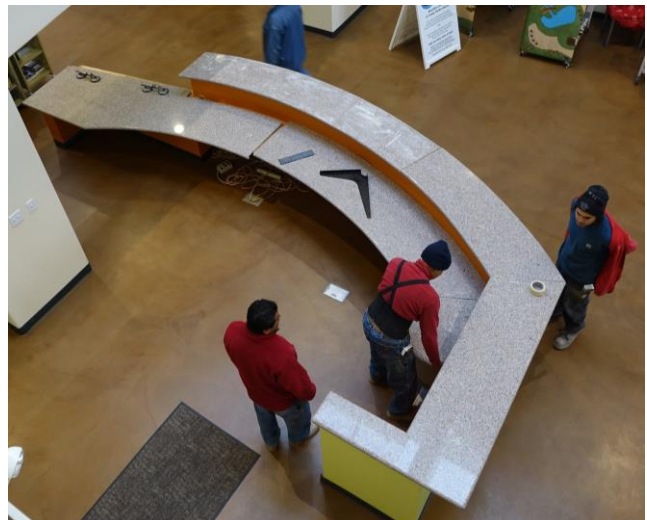
MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – December 2016
DATE: 1/12/2017
CC: Department Heads



Thanks to our Town Maintenance Department, the Library had one of the best Christmas light displays in the area. We also appreciate our coworkers for sending someone over several times a week to pick up debris and generally police library grounds!

The countertops for our public service desks arrived and were installed the first week of December. We are still ironing out the kinks in a few areas, like switching out a couple of door handles to allow us to secure the outdoor patios, fixing a couple of leaks and fully automating public PCs with the Xerox printer.



I am happy to report that traffic appears to be up the first couple of months, as are new library card applications - 328 since we opened November 5th.

We are excited to welcome *Camp Verde Adult Reading Program and Learn Center* (CVARP) to the Library. After months of thinking, talking and planning CVARP has made the move into the new library right at "the Center" of things! Look for Doug Watson, Program Director and Kelly Roberts, Office Manager in their new location and stop in and see what they're up to. CVARP offers free adult basic education classes, English language acquisition classes for adults, workplace learning and workforce readiness classes, classes in life skills, computer classes and more.

Report from Youth Services Librarian, Nadia Torabi: When you work in Youth Services, you get the pleasure of meeting a wide range of families with children. We interact with a variety people from homeschoolers to public-schoolers, from children not yet in school to family travelers on a daily basis. Getting to know these families allows us to gain insight into what is needed for the children in our community, especially here at the library. Our Friday STEAM Time program brings homeschooled children together to form new friendships. We had a full day of field trips from CVUSD first-graders, where following their visit, I saw many children come in with their parents who had never been to our library before.

Report from Library Specialist, Gerry Laurito: December was a "shakedown" month for the PC Help and Reference Department as we seek to understand the new location, new systems and patron demand. Patrons were glad to have more public computers and there were times when all PCs were in use at the same time. We began to get a feel for how people use the space in the PC Commons area, so we did a bit of rearranging in response. Special thanks to Hugo for getting the Xerox printer talking to the Public Internet Computers so people can print more easily. We continue to work with and learn Useful, our public PC Management system to complete integration with the coin box and our library system. Useful uses Eco Friendly Computing by allowing us to deploy 18 public PC stations per 2 rack-mounted desktop PCs. Useful's estimated environmental savings shows our system, over the course of a year, will use 19,281 fewer KWh for a savings of \$671 equivalent to 3 acres of trees or 2 cars off the road.

Report from Friends of Camp Verde Library: Now that the Friend's Book Nook is open, we are back in the business of taking book donations, and fortunately, we have had several good ones this month. The Friends arranged to have a book donation bin placed in the library's trash enclosure to assist us in our efforts to recycle books that are not suitable for library shelves or the Friend's Book Nook sale. Book Nook sales for December totaled \$915.

Be sure to follow our blog: <https://cvcltalk.wordpress.com/>. To really keep up with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

December 2016 Camp Verde Community Library Use Statistics

	Dec-16	Dec-15	% change	YTD-FY17	YTD-FY16	% change
In-Library Uses						
Traffic Count	9,725	5,272	84.5%	38,020	33,938	12.0%
New Cards Issued	140	46	204.3%	566	357	58.5%
Public Computer Use	1,870	1,008	85.5%	9,264	10,383	-10.8%
Early Literacy Computer Use	56	78	-28.2%	289	472	-38.8%
Requests for Computer Help	77	54	42.6%	662	598	10.7%
Reference Questions	274	137	100.0%	929	958	-3.0%
Total In-Library Use	12,142	6,595	84.1%	49,730	46,706	6.5%
Library Programs						
Adult Programs	23	16	43.8%	115	123	-6.5%
Adult Program Attendance	164	40	310.0%	616	469	31.3%
Adult Program Hours	7.5	1	650.0%	26	39	-34.0%
Youth Programs	16	19	-15.8%	92	142	-35.2%
Youth Program Attendance	271	342	-20.8%	927	1,914	-51.6%
Youth Program Hours	5	52.5	-90.5%	57	201	-71.6%
Programs Off-Site	0	3	-100.0%	12	19	-36.8%
Total Library Program Attendance	435	382	13.9%	1543	2383	-35.2%
Circulation						
Items Checked Out	4,846	3,952	22.6%	23,920	27,980	-14.5%
Items Checked In	4,938	4,555	8.4%	25,365	31,980	-20.7%
Items Used In-Library	599	157	281.5%	3,449	1,489	131.6%
Renewed Items	773	792	-2.4%	4,362	5,321	-18.0%
Total Circulation	10,383	8,664	19.8%	52,734	61,449	-14.2%
Total Number Library Patrons	4,434	3,804	16.6%			
Circulation Areas of Interest						
Audio Books	165	200	-17.5%	1,031	1,021	1.0%
DVDs & VHS	1,910	1,573	21.4%	8,799	9,965	-11.7%
eBooks	342	203	68.5%	2,145	1,569	36.7%
Youth eBooks	36	34	5.9%	277	217	27.6%
iPads & e-readers	8	19	-57.9%	22	82	-73.2%
Large Print	229	183	25.1%	1,095	1,181	-7.3%
Magazines	79	149	-47.0%	493	622	-20.7%
Kids & Teens Material	1,480	1,055	40.3%	7,542	8,847	-14.8%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	681	746	-8.7%	3,517	4,867	-27.7%
Transit Items Sent & Received	1,267	1,385	-8.5%	7,134	9,137	-21.9%
CVCL ILL Items Going Out	11	24	-54.2%	102	171	-40.4%
ILL Items for CVCL Patrons	2	2	0.0%	15	34	-55.9%
Total Transit, HOLDS & ILL Activity	1,961	2,157	-9.1%	10,768	14,209	-24.2%
Library Volunteers						
Number of Volunteers	49	44	11.4%	207	209	-1.0%
Number of Hours Given	789	445	77.3%	3,638	3,525	3.2%
Average Hours/Volunteer	19.5	10.1	92.8%	17.6	16.9	4.2%
Collection & Development						
New Kids & Teen Material Added	63	12	425.0%	183	232	-21.1%
New Books Added	192	78	146.2%	646	686	-5.8%
New Audio-Visual Material Added	82	15	446.7%	331	375	-11.7%
Total Items Added	274	93	194.6%	977	1,061	-7.9%
Total Items Owned	32,393	31,217	3.8%			
Mending & Donations						
Items Mended or Repaired	60	29	106.9%	341	462	-26.2%
Donations Processed	1,608	1,026	56.7%	4,549	3,639	25.0%
Donations Cataloged	159	37	329.7%	467	481	-2.9%
Online Public Access Catalog						
OPAC Searches	3,843	14,366	-73.2%	65,930	52,072	26.6%

**Average
Circulation
Activity
per Open
Hour
42.4**

**Number
of Items
Owned
per Capita
(pop 11,500)
2.8**